

THE FACTORY PROFILE

THE HEART OF THE COMPANY

**THE FAMILY, THE PEOPLE, THE VALUES, THE BRAND,
THE MARKETS, THE TECHNOLOGY...
A PRESENTATION OF A COMPANY IN LINE WITH THE TIMES**

GD DORIGO is one of the main Italian manufacturing companies that has managed to develop its exceptional artisan expertise into advanced engineering processes, specifically in terms of the manufacture of interior doors and doors using technologies for the professional building sector, such as in hospitals, hotels, schools and offices.

The beating heart of the company is supported by those values that are typical of Italian entrepreneurship, which promotes growth and development, while remaining focused on people; using this as the basic leverage for confronting continuous market evolution with a high level of professionalism.

The brand depicts a company in line with the times and an organisation founded on the functionality of the manufacturing system and on experience that is constantly fed by innovation.



ITALIAN DOORS STORY



PRODUCTION AREA: THE STRUCTURAL FORMAT

**AN ORGANISATION FOUNDED ON THE FUNCTIONALITY OF
THE SYSTEM, EXPERIENCE AND INNOVATION**

GD DORIGO is today presenting the result of forty years of on-going investments aimed at improving the manufacturing environment, with special attention to the structures in which the processing lines and manufacturing of the finished product are housed.

Every decision has been made in accordance with the use of engineered serial production, which, on a logistical and operational scale, is characterised by the wide use of conveyor belts and other mechanisms to transfer specific semi-finished goods along the factory, arriving from time to time at stations where specialised workers carry out the necessary assembly work or simply check its progress along the line.

THE CULTURE OF AN AREA THAT BRIDGED THE DIVIDE BETWEEN CRAFTSMANSHIP AND INDUSTRY

You need only travel a few kilometres in this area to notice how the presence of small and medium-sized industries characterises the local manufacturing scene and how the density of manufacturing here highlights just how many residents possess a special vocation for exceptional entrepreneurialism.

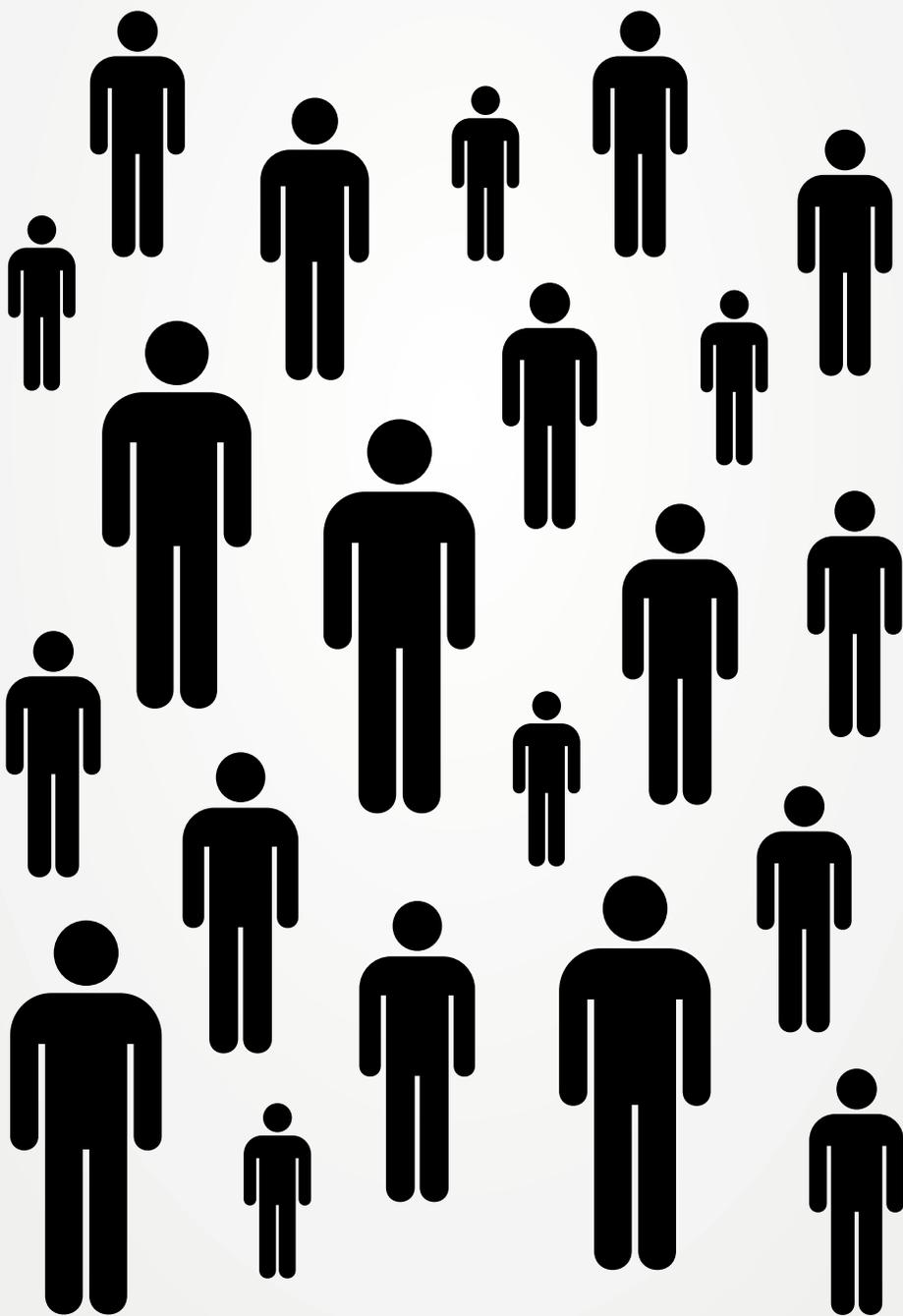
The first great evolutionary moment was in the sixties, which launched industrialisation in the area, transforming and developing the already deeply rooted artisanal experience present here. The second came in the eighties when the “success” of the area was evident and transformed this area into a centre for national and European development. The third is ongoing and is perhaps the most complex because it involves the passage from one type of spontaneous, extensive development to a more intensive type. It is about making investments in technology but also expanding on this with greater awareness of managerial skills and international business forecasts.

All of this is based on the process of generational change, which allows for new opportunities for development and new innovative entrepreneurial models.



75 PEOPLE MOVE THE COMPANY TOWARDS THE FUTURE

**A HERITAGE OF DETERMINATION, PASSION, A POSITIVE
ATTITUDE, ATTENTION TO DETAIL, AMBITION, RESPECT AND
AN AWARENESS OF THE MARKET**





WHERE NATURE IS AT HOME

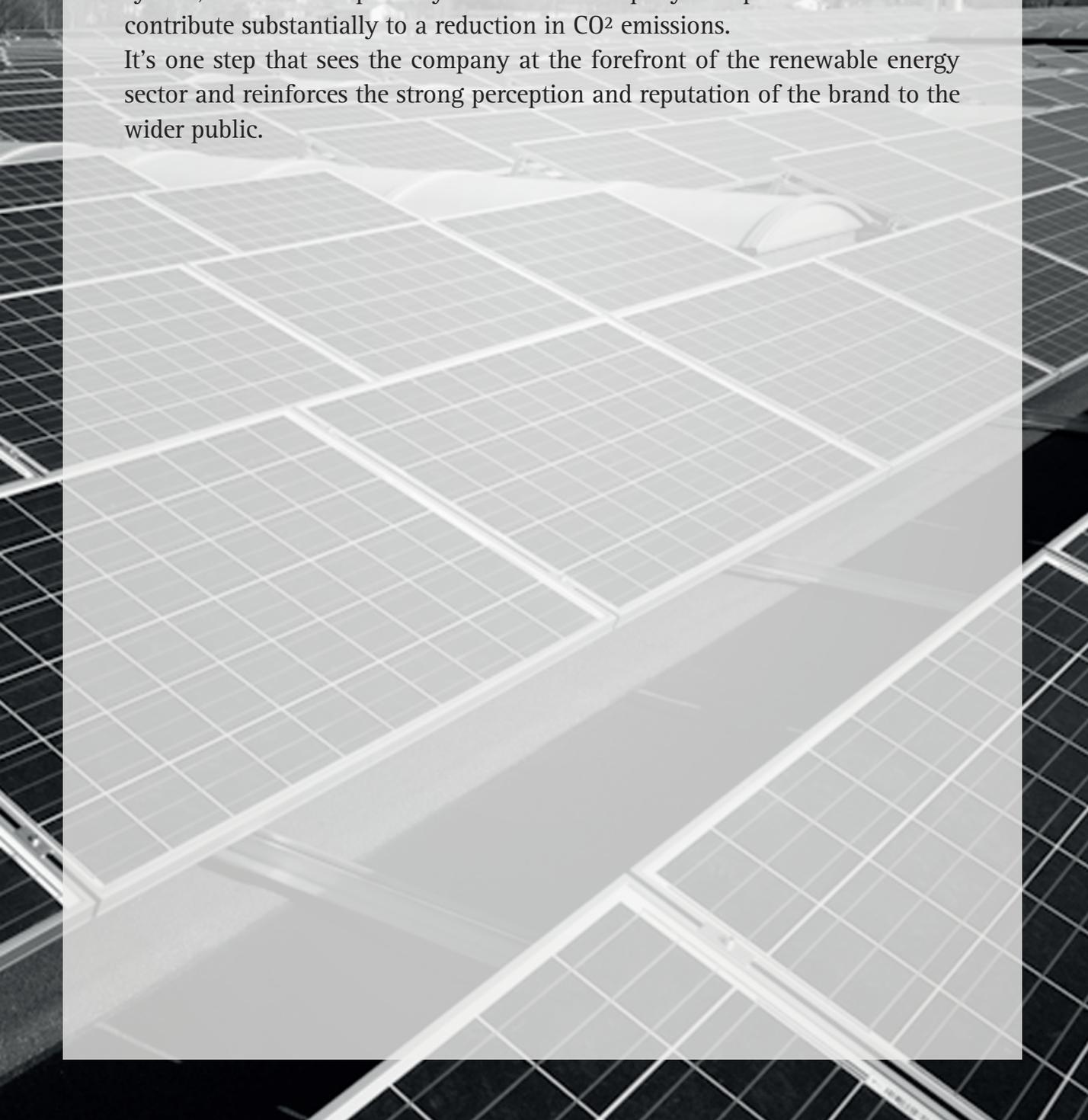
A GREEN CULTURE IN TERMS OF THE CHOICE OF RAW MATERIALS AND ENERGY SOLUTIONS

In line with some of the most prominent market trends, GD DORIGO now has a strong “green” culture. From the choice of raw materials to alternative energy solutions, it’s a culture aimed at restricting environmental impact and industrial waste.

GD DORIGO has always paid great attention to the source of its wood and has always participated in environmental regeneration policies.

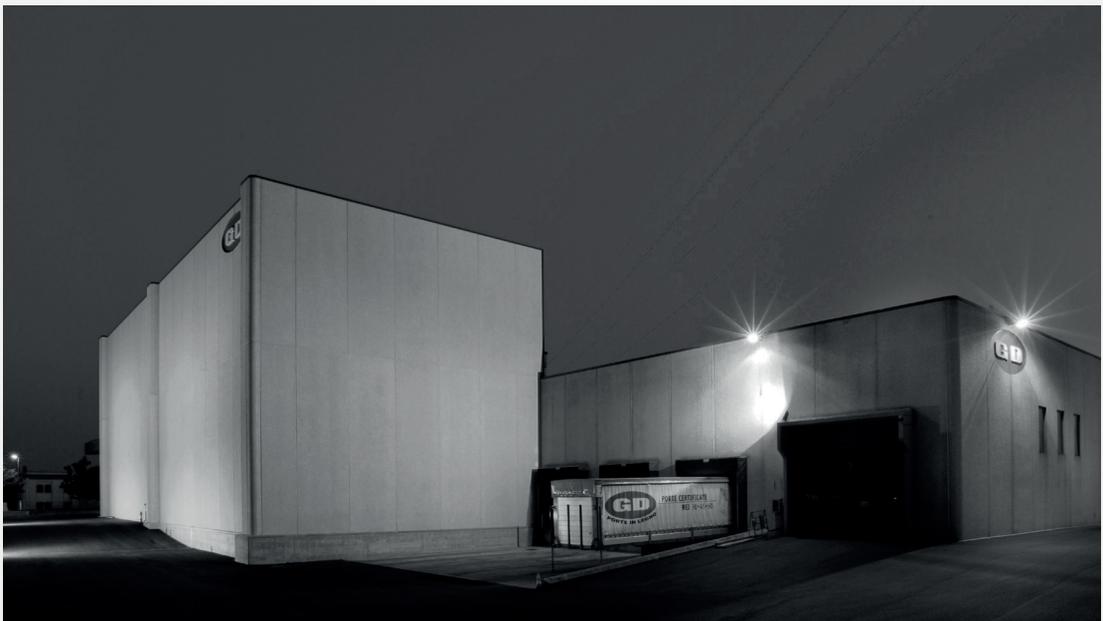
What’s more, recently the company has installed a large 500 KW photovoltaic system, which will partially cover the company’s requirement and also contribute substantially to a reduction in CO² emissions.

It’s one step that sees the company at the forefront of the renewable energy sector and reinforces the strong perception and reputation of the brand to the wider public.



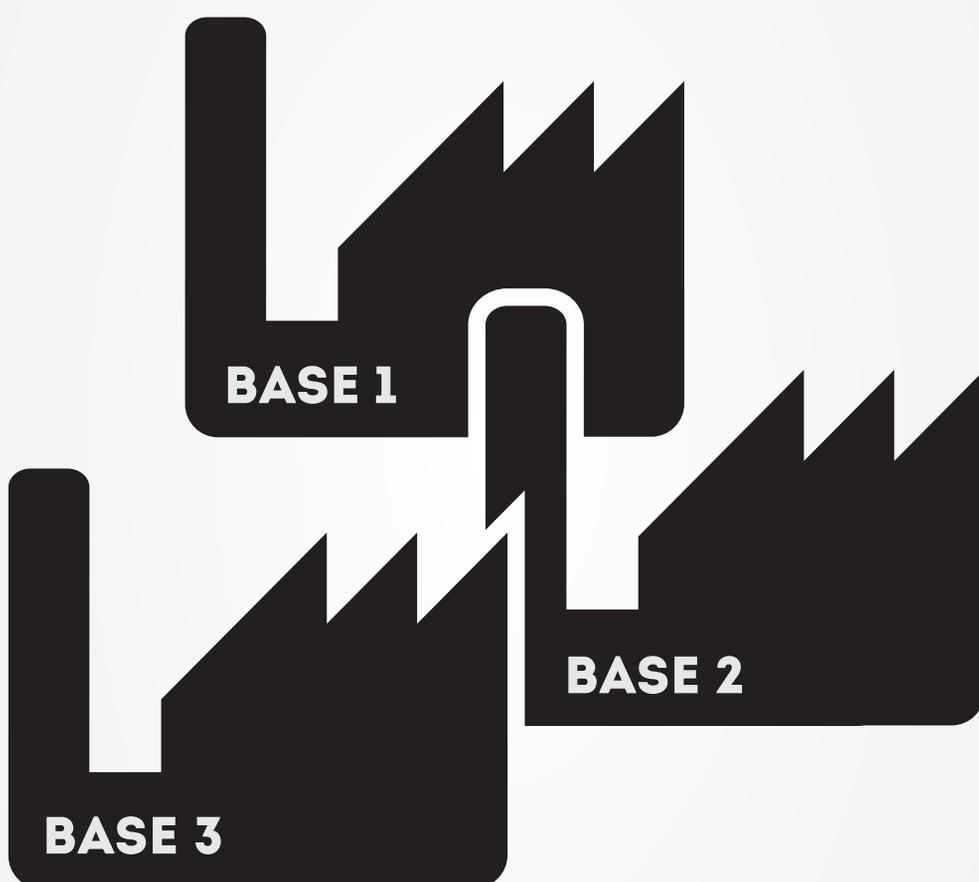
THE TOTAL SIZE OF THE PRODUCTION UNITS

The production system covers an area of 65,000 m². Each square metre tells of the entrepreneurial decisions and the evolutionary journey leading to the certification of a highly functional and aesthetically pleasing end product. There are three different buildings, each dedicated to carrying out a different part of the manufacturing process, with an internal logistical connection system that optimises the exchanges between one part and another. These three areas tell the story of the company's growth and technological development and how this influenced the volume of products made, the technical specifications of the doors and the increase in range.



TOTAL QUALITY IN 65.000 M²

EACH SQUARE METRE TELLS OF THE INDUSTRIAL DECISIONS
MADE AND DEVELOPMENT CARRIED OUT OVER THE YEARS
TO GUARANTEE A HIGHLY FUNCTIONAL AND AESTHETICALLY
PLEASING END PRODUCT



BASE 1	BASE 2	BASE 3
20.000 sq M	30.000 sq M	15.000 sq M

FROM WOOD TO PLANTEXT THE INNOVATION THAT COMBINES AESTHETIC AND FUNCTIONAL QUALITY

The raw material, wood, has always been the element that has shaped GD DORIGO's manufacturing culture. A deep awareness of the best sources, transformation techniques and surface treatments such as varnishes is one of the company's distinct advantages. However, the world of materials has changed over the last forty years, bringing an influx of new materials into the world of furniture and spurring GD DORIGO to develop the new cladding technology the market demands. The variety of cladding available corresponds to one specific solution developed by GD DORIGO, which has been named "PLANTEXT", a term that expresses how the different essences of wood can be faithfully reproduced by adding more resistant layers to abrasions or scratches.



"PLANTEXT" is the new frontier that the company has decided to cross in order to develop new top-quality products from an aesthetic and competitive point of view. From an economic point of view it's much more than a technological solution; it's an innovative manufacturing and sales strategy that is in line with the times and consistent with the needs of the global marketplace.

RESEARCH AND DEVELOPMENT

**NOT JUST QUALITY BUT CERTIFICATIONS FOR OPENING
AND CLOSING DOORS AROUND THE WORLD**





GD SYSTEM DESIGN

THE COMPANY'S MADE IN ITALY LAB WHERE NEW IDEAS TAKE SHAPE AND WHERE EXPERIMENTATION TURNS INTO SUCCESS

Design has always been one of the main strategic levers with which GD DORIGO displays its ability to distinguish itself in the world of manufacturers of internal doors.

It all begins in a “Made in Italy laboratory” where new ideas take shape and construction experiments are carried out. From here they are transformed into successful doors like those developed with the contribution of leading designers such as GIUGIARO.

Interaction with designers of international standing has consolidated the company's leaning towards taste and style, which over time have become the fundamental cornerstones for the continuous development of the range.

Technology and know-how regarding materials completes the picture and ensures the lab has a fundamental role to play in subsequent serial production processes.



BRAND COMMUNICATION SYSTEM

**CATALOGUES, TECHNICAL DATA SHEETS, USER MANUALS,
WEB PLATFORMS, AD WORDS CAMPAIGNS, EXHIBITIONS,
COMMERCIAL AND TECHNICAL TRAINING**

Communication at GD DORIGO has, over time, taken on even greater strategic value and has become a fundamental lever in the promotion of its brand, both in Italy and around the world. Special attention is given to the presentation of the product, both in terms of its aesthetic and creative features and all the technical aspects that support pre and after sales services.

The communication package is applied to different tools, each with its own specific use, but always with the objective of providing the correct distinctive image of the business and its distinctive values.

Over time the invention of new media has expanded the communication scene, allowing GD DORIGO to exploit the potential of this channel, which makes the world a smaller place.

At GD DORIGO we dedicate space, resources and tools to transferring knowledge to the entire supply chain. With special technical and motivational training others can keep up-to-date with continuing changes.

BRAND IDENTITY AND BRAND REPUTATION

Like many Italian companies that were created and developed during the second half of the twentieth century, the family name of the founding entrepreneurs is also the company name. It's an aspect that, over time, has consolidated the stated and perceived value of an entity that knows how to lead markets. It's an identity that has become consolidated with the use of the brand, which can be seen on every product and every aspect that accompanies the product around the world, confirming the value of that sign and providing a reminder of a name that has become recognised in its specific sector.

A recent slight restyling has further reinforced its marketing power and modernised the corporate identity and corporate communication.

The reputation of the brand speaks for itself with over forty years on the market and with an infinite number of doors that open and close the way to domestic and professional spaces around the world on a daily basis.



CONSCIOUS CREATIVITY THAT COMMUNICATES

**COMMUNICATION HAS ALWAYS BEEN THE FUEL THAT MOVES
THE COMPANY, BOTH INTERNALLY AND IN TERMS OF EXTERNAL
RELATIONS**



The door is GD DORIGO's most important focus point. It places every resource on this, with skill and attention and with a conscious creativity that communicates and represents the value of the brand. This is why attention is continuously paid towards the creation of product presentations in catalogues and other marketing tools. This is why every person who sells or wants to buy a GD DORIGO door is given all the elements necessary to make a conscious and quality decision.

CONTEMPORARY STYLE AND INTERNATIONAL VISION

Value is once again placed on communication during the sales and technical assistance phases.

Clients will find a helpful and exclusive point of reference in the company, one which operates in safety and for the full satisfaction of its clients. The style employed here is in line with the product design in that it expresses Italian culture, as communication here is appreciated throughout the world.



A global web presence is considered fundamental and the use of all available tools in this area encourages and stimulates a constant connection with the end user and the network of GD DORIGO professionals worldwide.

A SYSTEM CREATED IN EVERY DISTRIBUTION CHANNEL TO FACILITATE AND PROMOTE SALES



CAMBIA IL TUO SPAZIO
TECNOLOGIA PER AMBIENTI PROFESSIONALI

È dal 1935 che produciamo porte per interni con passione, con cura ed impegno, con le migliori tecnologie presenti sul mercato.

Nei nostri cinque anni passiamo attraverso uno speciale comparto professionale e produttivo: ideiamo e realizziamo porte per industriali, commercio e pubblica, quali ospedali, scuole, università, uffici, strutture pubbliche, piscine, strutture pubbliche in genere.

La nostra esperienza ha sviluppato i servizi: alluminati e PUFORC in alluminio anodizzato e PUFORC in metallo inossidabile. Il nostro trasformazione in adattamento a bisogni del singolo ambiente.

Nei più importanti paesi in legno, ma realizziamo con design esclusivo e tecnologia che risponde al bisogno di protezione igienica e di isolamento acustico ed ignifugo. In alternativa, realizziamo con un design esclusivo e qualità nel tempo.

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ITALIAN DOORS STORY

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CHANGE YOUR VISION
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THE FACTORY PROFILE
IL CUORE DELL'IMPRESA
 LA PASSIONE, L'IMPERO, L'ITALIA, LA TECNOLOGIA, L'AMBITO, L'INNOVAZIONE PER CAMBIARE IL MONDO DEL LAVORO.

GD DORIGO

CHANGE YOUR PARTNER
 MAKE YOUR CHOICE

CHANGE YOUR SPACE
 DESIGN YOUR HOME STYLE

doors collection magazine



GD DORIGO INTERNATIONAL PRESENCE

COVERAGE POLICY AND MARKET PENETRATION TO BECOME MADE IN ITALY AMBASSADORS

The value and recognition of GD DORIGO as a representative of Made in Italy translates into specific development and commercial promotion policies used in markets across the world. It's a direction that has progressively characterised the company in recent years, in aiming to compete on a wider scale and capitalise on the experience and quality that makes a real difference in many countries.



SYSTEMATIC APPROACH AND COUNTRY MARKETING TO BECOME PROTAGONISTS OF A TOTALLY ITALIAN IDEA

Interpretation, or rather globalisation, is always interpreted as being a key strategy for succeeding and understanding how to become active and significant protagonists in target countries.

A great deal of attention is dedicated to personalising products for single countries and different cultures, while still respecting the quality of Italian construction. The managers who follow each single market act as a filter between the culture of that country and the company. This also permits a focused and customised approach.



GD DORIGO CONTRACT VISION

**PARTNERSHIPS FOR CUSTOMISABLE SOLUTIONS
FOR LARGE SCALE PRIVATE AND PUBLIC CONSTRUCTION**





THE DOOR TO THE FUTURE LET'S OPEN IT TOGETHER



ITALIAN DOORS STORY

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